RSZ INTERIORS

Meet Resident Rosa Santiago Zimmerman!

Rosa Santiago Zimmerman is the owner and lead designer at RSZ Interiors. For nineteen years, RSZ Interiors has specialized in interior design, remodeling, and staging. In addition to four permanent employees, they work side by side with three independent contractors for construction, marketing, and public relations.

RSZ Interiors is always in pursuit of creating spaces that their clients love to live in. They offer a variety of services, from all-inclusive interior design, remodeling, and staging homes, for properties both occupied and unoccupied. Their homeowner and realtor clients call on RSZ to stage their properties to better help them sell. Many clients who travel to the state for work, and are relocating short term, such as actors, athletes, and executives, often seek the services of RSZ to stage their leased homes with everything they need to ensure a comfortable stay. Throughout Georgia, there are only two other firms who focus on serving high-end, extended short-term housing for clientele who do not wish to live out of a hotel.

Rosa says she has always been an entrepreneur, and though RSZ Interiors is her sixth successful business venture, interior design has always been her first love. Originally, Rosa wanted to pursue Maternal-Fetal Medicine, and become a physician. However, "life happened," she says, and she took a shorter route to medicine to become a Paramedic and Firefighter in Florida. After experiencing a tough case-her first exposure to severe child abuse-she left the profession and moved to Suwanee, where her parents were living at the time.

While living in Gwinnett County, she realized the need in the community for a firm that focused on placing bilingual professionals in the workforce. A bilingual professional herself, she was being scouted by employment agencies for positions in manufacturing and fulfillment. Her frustration with the employment market and her recognition of the need in the industry led her to form International Resources, the first professional, bilingual placement firm in the state of Georgia, servicing clients like CNN, Turner Broadcasting, SunTrust Bank, Georgia Pacific, Mead Packaging, and more.

She also saw a need for an IT risk management and security firm, to protect clients with sensitive information. She and her husband established IR Network Solutions and RSVP Security Consultants, which represented clients such as MARTA and Regions Bank, as well as hospitals, universities, and other financial institutions worldwide.

"Startups make me happy" Rosa laughs. In 1998, after beginning these businesses and helping them

• • •

...

grow, and while pregnant with her second child, she decided to go back to school for her true passion - Interior Design. After three years at the Art Institute of Atlanta, she immediately conceived RSZ Interiors, and nineteen years later, she is proud of the way her company reflects her passion.

Two to three times a year, RSZ Interiors hosts an invitation-only event called Sip & Swipe. During this event, they transform their showroom into a one-stop showcase for all the latest in-home decor and interior design. RSZ will display furniture, art, accessories, home decor, and lighting, anything that is one of a kind and unique. They're always imagining new pieces, and will often work with local craftsmen to bring their ideas to life. The next event, aptly themed Spring is Here!, will be Saturday, April 13th at 7pm at the RSZ showroom in Braselton. To be added to the guest list, please contact the showroom at the phone number given below, or find them on Facebook and request an invite to the event on their page. RSZ Interiors takes pride in being able to showcase what they can do, and when it comes to their events, the more, the merrier! Arrive ready to mix & mingle while you sip & swipe. RSZ is also active on Instagram and Houzz, which allows a platform for its portfolio of incredible work. RSZ Interiors is currently looking to add to their team, and in search of driven, talented people to share in their passion for interior design excellence.

Rosa and her daughter, Victoria

Rosa and her husband Steven have been married for twenty-one years, and they have two children, Peter and Victoria. Peter is an incredibly talented actor and singer/songwriter. Rosa says she posts on social media about him and his talents all the time. Victoria is a team member at RSZ, and the nearly twenty-year-old is Rosa's mini-me when it comes to business. Victoria has not yet selected a career path, but her mother knows she will be successful in whatever she chooses, "because she has that grit to make things happen."

The Zimmermans are a close-knit family, and when it comes to friendships, they honor quality over quantity. Peter and Victoria are two very close siblings. The Zimmerman family loves spending time together whenever they can. They really do love each other's company and they cherish their opportunities to have fun together. They love to stand-up paddleboard, hike, host game nights, Scrabble tournaments, play corn hole, and grill out, and of course, travel.

The RSZ Interiors family and pups

Rosa was born and raised on the beautiful island of Puerto Rico. At sixteen, her parents relocated her family to Florida. She still remembers the island fondly and encourages all to add it to their travel bucket list. "Our island...and our people are amazing. Despite the sensationalistic journalism that you saw after Maria, I was just there a few weeks ago and the island looks more beautiful than ever and it is ready to receive everyone. Tourism, coffee, and rum is our bread and butter, so putting our people to work is the best way to support our island."

From a young age, Rosa and Steven instilled in their children the importance of giving back. Several times each year, they come together to work in a local soup kitchen, take food and clothing to the homeless, and sponsor a family in need. They also make time each year to work on a Habitat for Humanity build project. This year, they are gearing up to go to Nashville for a Habitat build with the Jimmy Carter Build Team; which they are proudly a part of, so stay tuned on their social media, as they will need their community's support.

...

Singleton Marine was recently named Dealer of the Year by Boating Industry Magazine for the second year in a row. With the largest selection of the industry's top-selling brands and industry-leading, award-winning service, no other dealer can upgrade your life lifestyle like Singleton Marine.
Now open 24x7 at SingletonMarine.com

Singleton Marine
New Boat Sales
5529 Lanier Islands Parkway
Buford GA 30518
770-831-8898

Singleton Marine
Used Boat Super Center
3149 Shoreland Drive
Buford GA 30518
770-945-0577

Singleton Sales Dock
at Holiday Marina
6900 Lanier Islands Parkway
Buford GA 30518
770-614-6655

SINGLETON MARINE SingletonMarine.com

Eagle Carpet Care & Restoration

Est. 1985
678-714-0445

- Carpet & upholstery steam cleaning
- Carpet repairs
- Boat, R/V, & Auto carpet detail
- Oriental rug service
- Hardwood floor refinishing
- Tile & grout cleaning
- Air duct cleaning & sanitizing
- Chimney sweep and repairs
- Water damage restoration specialists

10% off Rug Service (mention this ad)
- Pickup & drop off included!
-Pet odor treatments
-Climate controlled drying

www.eagle-carpetcare.com

HARRY'S HOME RENOVATIONS
Exceeding Your Expectations

Whether you wish to renovate your kitchen or bathroom or finish your basement, our quality of workmanship and attention to detail will exceed your expectations.

Harry's Home Renovations is here to make your home renovation dreams a reality!

Call Today (770) 231-6896
harryshomerenovations.com
NARI®
GA Residential Builder License RBI003538

www.charlesleedental.com

Charles E. Lee III
dentistry

Schedule Your Appointment Today!
Call: 770-965-5548
7380 Spout Springs Rd
Suite 120
Flowery Branch, GA 30542

OFFICE HOURS:
M-TH: 8 AM - 5 PM

• • •

Now that both kids have moved out, Rosa and Steven are enjoying their second honeymoon stage, and have learned to emphasize the work-life balance. They lost sight of this last year, and it proved to be hard for their family; they even noticed a change in "circumference" as a lack of balance. Matriarch and momma Rosa believes that each day is a brand new day, and a new opportunity to regroup and assess what changes they needed to make. "Life gives us challenges so that we learn wisdom and growth, and so we did it a lot of learning and growing last year."

Rosa describes Steven as "truly" her better half, and despite them being polar opposites, she says they complement each other perfectly. To any newlyweds who may be reading this, Rosa warns "that has been a 22-year work in progress, and still is; so please don't think that such harmony happened overnight. NOTHING you are reading here happened overnight."

During football season, you'll find Rosa and Steven tracking the Packers. Win or lose, they love them, and trips to Green Bay are often scheduled in the fall since Steven is a season ticket holder. They have three spoiled Yorkies they call their live-in children - Stewart Little, Benjamin Button, and Bella Caroline. They often can be seen in the background of their social media posts.

Rosa and her family made the move to the Creekside section of Chateau Elan two years ago this July. She designed their home, and it was custom built by DFW Homes, so it is truly one of a kind. The beautiful modern style farmhouse, nicknamed "Harmony", has three amazing 10' x 30' front porches, allowing the Zimmerman's to enjoy all the fireworks shows in the area during Independence Day and New Years. Though Rosa and her family love living in Chateau Elan, and Harmony, they are looking for nearby land to build what they hope will be their final and permanent home. This being their fourth build and the sixth move, the kids are skeptical, and though Harmony isn't technically on the market, they do have realtor friends keeping their ears to the ground for the offer they can't refuse. They love the area and will stay nearby, in hopes that "the city continues to work diligently in creating smart growth and that they don't get too greedy just making decisions based on dollar signs."

Rosa's goal as a woman, wife, mother, daughter, friend, business owner, and a person is to make the world a better place every chance she is given.

Rosa works with Habitat for Humanity and meets Garth Brooks and Tricia Yearwood!

Whether that means remodeling someone's kitchen so they can make cupcakes and memories with their children, or collecting old clothes to help a friend declutter and at the same time donate the clothes to a person in need. Sometimes, it means posting an inspirational message, video, or quote, telling someone exactly what they need to hear, right when they need it. Other times, it's making a meal for a friend in need or teaching her children the value of their decisions and their consequences. Rosa rises to greet each day with the goal of making the world a better place, and that is how she gets the most out of every minute.

When it comes to her legacy, the people who know her best know that she carries her heart on her sleeve. She defines herself as a funny, loving, and caring leader, who also hasn't learned how to mince words. It is her true belief that her legacy will best be reflected in her two children.

Given her business expertise, she has three helpful tips for anyone looking to elevate their living space. First, she says "Stop thinking that what you see on home improvement shows is accurate and real information. Most of the information is very useful, but...a lot of the goods and services are paid by the network; therefore, those numbers are not included in the overall budgets given to you the viewers."

Next, Rosa advises homeowners to do their research. "Professionals in the home improvement field are a dime a dozen, especially in this thriving market, you must be knowledgeable enough to ask the right questions, understand your needs, and have the ability to make informed decisions."

Lastly, Rosa reminds homeowners that your home is the biggest investment of your lifetime, so don't choose this area to be frugal. Being frugal with maintaining and improving your home will be reflected in the quality and appearance. "If you cannot afford an improvement done aesthetically and built right, WAIT! Plan for the expense and do it when you are ready."

RSZ INTERIORS

www.RSZInteriors.com
www.Facebook.com/RSZInteriors
678.963.7924
847 Highway 124, Suite D
Braselton, GA 30517